



## Kansas City Regional Clean Cities Coalition

*including*

*Mid-America Green Fleets*

*Greater Kansas City Plug-In Readiness Initiative*

*Midwest CNG Task Force*

*MO-KS Propane Autogas Task Force*

*More*

### Member and Sponsorship Guidelines\*

#### Corporate and Government/Nonprofit membership in KC Regional Clean Cities

- Listing in sponsor directory, both print and online
- One year corporate membership in Kansas City Regional Clean Cities
- Invitation to exhibit at vendor expo (or fleet outreach seminar)
- Free enrollment in Mid-America Green Fleets program
- Ability to partner with the Coalition for funding opportunities

#### Silver Sponsorship

- All benefits of corporate membership in KC Clean Cities, plus:
- Media release announcing sponsorship
- Discounted exhibit at one (1) KC Clean Cities event of your choice (eg. expo or fleet outreach seminar)
- Your company logo on the KC Clean Cities web site, with a link to your web page

#### Gold Sponsorship

- All benefits of Silver level, plus:
- ¼ page graphic advertisement in sponsor
- Your company logo on our weekly bulletin
- Invitation to showcase products through online and in-person technology features and ride and drives
- Free exhibit at one (1) KC Clean Cities event of your choice

#### Platinum Sponsorship

- All benefits of Gold level, plus:
- Upgrade to a ½ page graphic advertisement in sponsor directory
- Featured as a Platinum sponsor for one month on KC Clean Cities website (includes online advertisement and special write up)
- Ability to designate your entire sponsorship to Mid-America Green Fleets, Plug-in Readiness Initiative, Midwest CNG Task Force, MO-KS Propane Autogas Task Force, or other program
- Special recognition at annual KC Clean Cities Reception and Awards event

#### Diamond Sponsorship

- All benefits of Platinum level, plus:
- Upgrade to a full page graphic advertisement in sponsor directory
- Free exhibit at two (2) KC Clean Cities events
- Ability to designate all or a portion of your sponsorship to a program of your choice

*\*Memberships and sponsorships are for a calendar year, e.g. from January 2011 to December 2011*

# Kansas City Regional



By signing below you pledge to support Kansas City Regional Clean Cities Coalition and its mission to increase the use of cleaner domestic fuels and vehicles and energy-saving transportation technologies in order to improve air quality and health, curb dependence on imported petroleum, reduce climate change, and support the region's economy.

**We would like to support the Kansas City Regional Clean Cities Coalition at the following level:**

- Diamond \$5,000\*\***
- Platinum \$2,500\*\***
- Gold \$1,000**
- Silver \$500**
- Corporate Membership \$250**
- Government/Nonprofit Membership \$150**
- Individual Membership \$45** (Individual membership does not confer membership benefits to employer.)
- Other \$ \_\_\_\_\_**

\*\* Please dedicate my sponsorship to the following KC Clean Cities program (available only to Platinum and Diamond sponsors):

- Mid-America Green Fleet
- Plug-in Readiness Initiative
- Midwest CNG Task Force
- MO-KS Propane Autogas Task Force
- Other \_\_\_\_\_

**Total enclosed \$ \_\_\_\_\_ or \_\_\_\_\_ Please Invoice**  
*Please make checks payable to Kansas City Clean Cities*

Contact Name: \_\_\_\_\_  
Organization Name: \_\_\_\_\_  
City, State, Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
Email: \_\_\_\_\_  
Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Please send me information about**

- Mid-America Green Fleets program
- Greater KC Plug-in Readiness initiative
- Midwest CNG Task Force
- MO-KS Propane Autogas Task Force
- Other \_\_\_\_\_

**Send your completed form to:**

Kansas City Clean Cities, Attn: Aaron Brown, 3810 Paseo Blvd., Kansas City, MO 64109  
Or email: [aaron@kcenergy.org](mailto:aaron@kcenergy.org)

**Thank you for your support of Kansas City Regional Clean Cities Coalition, a program of Metropolitan Energy Center.**

