

# 2010 Clean Transportation Exposition

## Call for Presenters and Exhibitors

**Kansas City Regional Clean Cities Coalition** and **Metropolitan Community College – Longview** invite you to take part in our **2010 Clean Transportation Exposition** on **Friday, October 15, 2010**. The Exposition will be held at **Longview's High Technology Automotive Building** at 500 SW Longview Rd, Lee's Summit, MO, 9:00 a.m.–4:00 p.m., and is one of 100 sites for **Odyssey Day 2010**, a nationwide educational event conducted to promote the use of and educate the public on the importance of alternative fuel vehicles and advanced technology vehicles.

## PRESENTERS

- Organizers of this event invite all applications for speakers with advanced knowledge and expertise about the alternative fuel vehicle and advanced technology vehicle industry. The audience for this event will be two-fold: fleet managers and decision makers of the industry, and the general public. Presenters are encouraged to submit ideas for either audience.
- Application to present will consist of speakers emailing their proposals to [cleancities@kcenergy.org](mailto:cleancities@kcenergy.org). Proposals will include a five sentence description of the subject to be addressed, a five line speaker bio, and contact information. Submissions are due by September 13 and selected speakers will be notified by September 20.
- Presentations will be given 30 minutes or an hour, with a 20 or 45 minute presentation followed by 5 to 10 minutes Q&A.
- Event organizers are open to all industry related topics. For instance:
  1. Idle reduction technologies
  2. Fleet managers with alternative fuel success stories
  3. Public/Private partnerships
  4. Products available for purchase today

5. Life cycle analysis data
  6. Carbon light transportation
  7. EPA certified conversion products
  8. Infrastructure innovations
  9. Economic benefits of alternative fuels
  10. Local, state and federal regulation and incentive success stories
  11. The role of utilities in a new transportation paradigm
  12. Multi-state project
- Presenters representing companies that have an interest in exhibiting may reserve exhibit space at no cost but are responsible for all costs of travel. Please indicate whether you would also like to exhibit.

## **EXHIBITORS**

- Cost: \$200 for 10' booth space or 1 vehicle display; \$350 for a large booth or multiple-vehicle display
- Sponsors of the Kansas City Clean Cities Coalition or of Coalition activities, such as Mid-America Green Fleets, may be eligible for complimentary exhibit space. See details below and attached.
- All exhibit space will be outdoors on a grass lawn under a tent canopy, except vehicle displays, which will be on an adjacent parking lot. Submit payment to Kansas City Clean Cities, 3810 Paseo Blvd, Kansas City, MO 64109.
- Once you register and payment has been received and processed, you will receive confirmation of your registration.
- All requests for exhibit space are filled on a first-come, first-served basis according to arrival of completed registration and payment (when applicable)

## **SPONSORSHIP**

- Sponsors of the Kansas City Clean Cities Coalition or of Coalition activities, such as Mid-America Green Fleets, at \$500 or above may receive exhibit space, logo placement in booklets and posters associated with the Odyssey event, according to sponsor levels. Please see attached sponsor levels for details.
- Sponsors will also have the opportunity to showcase their exhibits to media that may be associated with this event.
- Benefits of being a sponsor for this year's event include advertising exposure as an environmentally conscious business or program and marketing your specifically tailored goods or services to the Kansas City metropolitan area. You would also be educating the neighboring community residents and businesses regarding your particular message or expertise.

For questions, please call or email Kelly Gilbert at 816-561-1625 and [kgilbert@kcenergy.org](mailto:kgilbert@kcenergy.org).

Thanks,

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