



## **Kansas City Regional Clean Cities Coalition**

*including*

**Mid-America Green Fleets**

**Greater Kansas City Plug-In Readiness Initiative**

**Regional CNG Task Force**

**More**

### **Member and Sponsorship Guidelines\***

*Please call for not-for-profit, government, and individual rates of membership*

#### **\$250 Corporate membership in Kansas City Regional Clean Cities**

- Listing in sponsor directory, both print and online
- One year corporate membership in Kansas City Regional Clean Cities
- Invitation to exhibit at vendor expo (or fleet outreach seminar)

#### **\$500 Silver Sponsorship**

- All benefits of corporate membership in Kansas City Regional Clean Cities
- Media release announcing sponsorship
- Free exhibit at one (1) KC Clean Cities event of your choice (eg. expo or fleet outreach seminar)

#### **\$1,000 Gold Sponsorship**

- All benefits of Silver level, plus
- Upgrade to ¼ page graphic advertisement in sponsor directory
- Online advertisement on KC Clean Cities website for one month

#### **\$2,500 Platinum Sponsorship**

- All benefits of Gold level, plus
- Upgrade to a ½ page graphic advertisement in sponsor directory
- Featured as a Platinum sponsor for one month on KC Clean Cities website (includes online advertisement and special write up)
- Invitation to showcase products through online and in-person technology features and ride and drives
- Ability to designate your entire sponsorship to Mid-America Green Fleets (*Founding Sponsorship available through November 2010*) or other program
- Special recognition at annual KC Clean Cities Reception and Awards event

#### **\$5,000 Diamond Sponsorship**

- All benefits of Platinum level, plus
- Upgrade to a full page graphic advertisement in sponsor directory
- Ability to designate all or a portion of your sponsorship to one program or another

*\*Sponsorships are for a calendar year, eg. from January 2011 to December 2011*



By signing below you pledge to support Kansas City Regional Clean Cities Coalition and its mission to increase the use of cleaner domestic fuels and vehicles and energy-saving transportation technologies in order to improve air quality and health, curb dependence on imported petroleum, reduce climate change, and support the region's economy.

**We would like to sponsor the Kansas City Clean Cities program at the following level:**

- Corporate Membership \$250
- Silver \$500
- Gold \$1,000
- Platinum \$2,500\*\*
- Diamond \$5,000\*\*
- Other \$ \_\_\_\_\_

\*\*Please dedicate my sponsorship to the following KC Clean Cities program:

- Mid-America Green Fleet
- Plug-in Readiness Initiative
- Regional CNG Task Force
- Other \_\_\_\_\_

**Total enclosed \$ \_\_\_\_\_ or \_\_\_\_\_ Please Invoice**  
*Please make checks payable to Kansas City Clean Cities*

Contact Name: \_\_\_\_\_  
 Organization Name: \_\_\_\_\_  
 City, State, Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
 Email: \_\_\_\_\_  
 Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Please send me information about**

- Mid-America Green Fleets program
- Greater KC Plug-in Readiness initiative
- Regional CNG Task Force
- Other \_\_\_\_\_

**Send your completed form to:**

Kansas City Clean Cities, Attn: Kelly Gilbert, 3810 Paseo Blvd., Kansas City, MO 64109

**Thank you for your support of Kansas City Regional Clean Cities Coalition, a program of Metropolitan Energy Center.**

[www.kcenergy.org/transportation](http://www.kcenergy.org/transportation)